

## **ABSTRACT**

Public Education Programs: Round Table Presentation

### **Supporting Community Efforts across the Country to increase Awareness for the Opportunities of Early Detection and Prevention of Colorectal Cancer**

Presenter: Carolyn Aldige, President and Founder, Prevent Cancer Foundation

April 20, 2009

The Prevent Cancer Foundation's message of prevention and early detection reaches many audiences nationwide in many ways. In this presentation you will learn how the Foundation is reaching the general public through its Super Colon Exhibit, Buddy Bracelet Campaign, PSA Campaign, and Web site and media/public relations initiatives. You will hear how it reaches health care providers and community leaders through its *National Dialogue for Action to Increase Colorectal Cancer Screening* and State and Tribal *Dialogue for Action* Programs. The presentation will also address the added impact the Foundation has had on local communities through collaboration with other organizations.